



Cheers to you Brewers!

Palisade welcomes you to the 2018 Colorado National Bank Brews & Cruise Festival! We want you to feel welcome and have a great time while you are in our western paradise. Thank you so much for your donated product and time!

This event is becoming more popular each year. We will be sampling for 5 hours, so bring help! Please bring 2 donated ½ barrels of each flavor (up to 4 different beers). If you are only bringing one flavor, please bring 3 ½ barrels or the equivalent in bottles/cans, i.e. 10-ish cases of each beer. We thank you so much for your donation!

Below is a schedule of events followed by other festival information:

Friday, May 4th

We are excited to have local eateries celebrating the event with special menu items paired with craft beers. Plan to stop by one or several places to sample. Then Palisade will be alive with the Peach Street Distillery, Palisade Brewing Company and other local bars ready to make the night fun!

Saturday, May 5th

Brews

We will have several food and retail vendors to support the brewers booths. We are limited to 50 spaces. We operate on a first come, first served basis. We will do our best to give you the same locations you were at last year.

The FCI VIP tent was a success last year and will be back for 2018. New release and exclusive brews will be on tap in the big tent as well as food, swag and special speakers and presentations. Tickets are \$55 pre-sold and \$60 at the gate.

Your Part

The festival will run from 12pm - 5pm. We ask that you be **SET UP by 11:30am**. Pouring starts at 12pm and will finish at 5pm. The park will be fenced off making it difficult to set up after Noon when our guests will be coming into the festival.

- 11:30am - Brewer's MUST be set-up
- 12pm - 5pm - Beer Festival with Music, Food and Fun!
- 12pm - 5pm - Sampling for those folks who have a wristband (Ticket's are \$25 in advance or \$30 at the gate for unlimited sampling)
- 5:15pm - Pack up and head to Palisade Brewing Company for the Brewer's Winding Down Party featuring live music!

Lodging

The Palisade Chamber of Commerce & the Wine Country Inn will be sponsoring a limited number of rooms again this year. **One** Double Queen Room (based on availability) will be provided for Saturday evening, May 5th for the FREE comp room. ALL reservation arrangements must be made directly through **Wine Country Inn**. Rooms can not be held without a credit card on file. The Wine Country Inn will also give a Brews & Cruise discounted rate of \$125 for a second night or additional rooms. Included with your stay is a hot buffet style breakfast. Other amenities at Wine Country Inn include, a hot tub, an outdoor pool which will be open, the Tapestry Lounge and an on-site restaurant.

The hotel is located right off Exit 42, Palisade's second exit coming from the east or the first exit coming from the west. Take a right on Grande River Road just beyond Grande River Vineyards. Rooms are for the brewers and not for friends or guests.

Reservations can be made by calling the hotel directly at 970-464-5777 or toll free at 888-855-8330. Please mention you are a brewery with the Brews & Cruise Festival. Rooms are for the brewers and not friends and/or guests.

Need to Bring

- BEER! (obviously 😊) We are sampling for 5 hours so bring help! Please bring 2 donated ½ barrels of each flavor (up to 4 different beers). If you are only bringing one flavor, please bring 3 ½ barrels or the equivalent in bottles/cans. i.e. 10-ish cases of each beer.
- **A zero invoice must be provided to the Chamber booth at check-in. Please Check-in at arrival.**
- A tent with adequate weights. It could rain or be windy!
- Jockey Box or Buckets to hold bottles and cans on ice.
- CO2 (if applicable)
- Any Swag for our festival goers that you would like to give away!
- Banners and any other promotional material.
- Pitchers/Dump Buckets. (Water Stations will be provided)
- Dolly - If you can, this will help in moving beer from truck to tent.

We will Provide

- Tables
- Ice
- Canisters for recycleble cans or glass
- Refrigerated truck for product is limited to first come, first served. If you have product coming from a distributor, please contact the Chamber so we can work out the details. They will need to deliver on Friday. Please contact Juliann at 970-270-2294.
- Four complimentary drink mugs per brewery will be given at check in. Breweries can purchase additional discounted festival tickets for staff at \$15.00
- **One** complimentary room at the Wine Country Inn for Saturday Evening. **ALL arrangements must be through Wine Country Inn Reservations (970-464-5777)**. No rooms will be held without a credit card on file.

We are so very excited to host Colorado National Bank Brews and Cruise Festival! We look forward to seeing you in May!

Cheers!

Juliann Adams

juliann@palisadecoc.com



2018 BREWERY APPLICATION!

Brewery Name: _____

Contact: _____

Phone: _____ Email: _____

Address: _____

Lodging: Please call Wine Country Inn at 970-464-5777 or 1-888-855-8330 for reservations

Beers: _____

Amber _____ Dark _____

Easy Drinker _____ Hoppy _____

Please email registration to linda@palisadecoc.com by April 1st.

A copy of your current insurance certificate must accompany the application.

Or mail to:

Palisade Chamber of Commerce

PO Box 729

Palisade, CO 81526

Thank you AGAIN for all your contribution and support!
We look forward to having you!
Cheers!